

## **The Oath**

**" I SOLEMNLY SWEAR BEFORE ST VINCENT  
TO CONDUCT MYSELF AS A LOYAL AND HONEST COMPANION OF BEAUJOLAIS AND TO PRACTICE  
ITS MANY VIRTUES;**

**MY DUTY IS:**

**\* TO LOVE THE BEAUJOLAIS COUNTRY**

**\* TO STRIVE TO MAINTAIN ITS TRADITION OF HOSPITALITY, WISDOM AND GOOD WILL**

**\* TO MAKE OTHERS AWARE OF THE BEAUTY OF THIS REGION, OF THE SIGNIFICANCE  
OF ITS OLD CHURCHES AND ANCIENT CASTLES, REMINDERS OF ITS PAST IN WHICH  
THE SPIRIT OF ITS ARTISTS AND MASTER CRAFTSMEN STILL DWELL**

**\* TO APPRECIATE AND PROMOTE THE FRUITS OF ITS VINES**

**AND ABOVE ALL, TO HONOR ITS DEDICATED WINEMAKERS, WHOSE COMMITMENT HAS MADE THE  
BEAUJOLAIS REGION BOTH RENOWNED AND PROSPEROUS "**